



ASHLAND CHEMICAL COMPANY
DIVISION OF ASHLAND OIL, INC.

BRUCE A. KRAUSE

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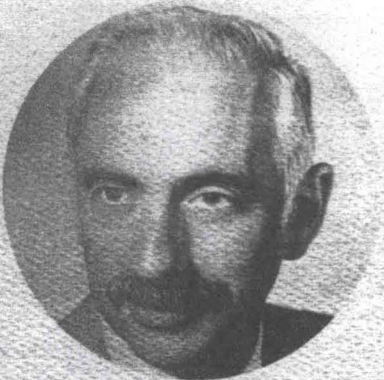
Nov
1973



RONALD G. JORDAN

Manager, Market Development-Fluids, Resins, and Chemicals
Silicone Products Business Department

Ron received a degree in mechanical engineering from Georgia Institute of Technology in 1955 and joined GE's Advertising and Public Relations Program. In 1958 he transferred to the Marketing Training Program and upon completion joined Silicone Products Department in 1959. At Silicones his assignments included: Sales Representative, Market Development Specialist, District Sales Manager-Eastern District, Manager-Polyurethane Foam Additives and Manager-Fluids Development. He came to his present position in 1972. Location: Waterford.



E. LOUIS KAPERNAROS

General Manager
Specialty Materials Business Department

Lou received his Bachelor of Science Degree in metallurgical engineering from the University of Missouri at Rolla in 1950. He held a variety of engineering and manufacturing positions from 1951 to 1956, when he joined the Metallurgical Products Department as a Sales Representative. He became an Application Engineer in the then Diamond Business Section of MPD in 1959 and was appointed Manager-Application Engineering in 1961. He was named Manager-Marketing in 1965 and continued in that position when the Diamond Business Section became the Specialty Materials Department. In 1970 he was appointed Manager-Manufacturing. Present position: 1971. Location: Worthington, Ohio.



JOHN C. KIRCHNER

Manager-Strategic Planning
Specialty Materials Business Department

Jack received his B.S. degree in metallurgical engineering from Notre Dame University, 1958, and an MBA degree from Harvard, 1960. He completed the Marketing Management Program in 1961, at which time he was appointed Sales Representative-New England Area for the Metallurgical Products Department. He became Specialist-Metalworking Market Development, 1966, and in 1968 was appointed Manager-Market Development & Product Planning at SMBD and later Manager-Marketing Services. His next assignment was Manager-Compact Marketing Programs. Present position: 1973. Location: Worthington.



BRUCE A. KRAUSE

Manager-BORAZON Systems Product Section
Specialty Materials Business Department

Bruce is a 1958 graduate of Princeton University with a B.S. in chemical engineering. He came to his present position in April 1972 from Insulating Materials Product Department where he was Manager-Paint Operations. Prior to working for IMPD, he was Marketing Manager and Project Leader for the GEMON Polyimide Operation in the Chemical Development Operation. Before coming with GE in 1958, he held various marketing positions in plastics with Rohm and Haas Company. Location: Worthington.